NAVORI

QL MANAGER

Setting a new standard in the Digital Signage Industry
SUPPORTS POPULAR MEDIA FORMATS

SUPPORTED MEDIA FORMATS ARE:
- Flash®, Adobe Director® MX and Shockwave® 8.5
- Video: MPEG layer 1, 2 and 4, Windows®
- Media SD and HD, DivX, QuickTime®7 SD and HD, FLV
- Audio: WAV, WMA, MP3
- Streaming: MM5 and ASF
- IP and on-demand TV
- Images: PNG, BMP , GIF, JPEG
- HTML and all inferred functionalities
- DVD-Video playback, TV-Tuner and DirectX-based input feeds.

ONLINE CONTENT, TEMPLATE AND DATA FEED DESIGNER

- Create content and aggregate data feeds without having to resort to a programming language.
- NAVORI QL Designer is accessible from anywhere via a Web Browser and allows multiple users to collaborate on the same project.

APPLICATIONS

- Broadcast your message quickly and efficiently across one or more screens.
- Corporate Communications
- Retail & Point of Sale
- Advertising Networks
- Fast Food Digital Menu Boards
- Banks & Financial Institutions
- Education
- Airport & Transportation
- Hospitality & Entertainment
- DS Operators & Service Providers

A QUANTUM LEAP IN DIGITAL SIGNAGE

The NAVORI QL Digital Signage platform can power any deployment from one to several thousand screens on any TCP/IP compatible network topology. It is extremely easy to use and seamlessly integrates in any multi-user workflow environment.

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PLAYER MANAGEMENT

Players are managed in Groups and Sub-Groups. Depending their administrative rights users can access one or more content libraries, technical profiles and player categories. NAVORI QL fits any hierarchic workflow environment.

CONTENT LIBRARIES

NAVORI QL SUPPORTS FOUR TYPES OF PROGRAMMABLE CONTENT:
- Media Files (supports all media formats).
- Templates and Multi-zone screen lay-out.
- Banners and Titling at TV broadcast quality.
- Triggered Content : Interactive or on-Demand content launched by pre-defined rules or incidents.

PLAYBACK REPORTING

- NAVORI QL Players upload their proof of actual playback reports to NAVORI QL Server.
- This information is stored in NAVORI QL Server’s own database.
- NAVORI QL has the most powerful yet easy to use reporting system. Statistics data can easily be migrated to third party applications (airtime invoicing etc).

ADVANCED MULTI USER CAPABILITIES

- Either a single network manager or hundreds of simultaneous users can manage their campaigns.
- NAVORI QL allows to create and define user profiles based on more than 80 administrative rulings.
- NAVORI QL Manager is accessible from anywhere via any Web browser on Windows, Linux or Mac consoles.

HIGHEST QUALITY AT LOWEST COST

The proprietary NAVORI QL Player technology offers unprecedented Broadcast TV like play-out quality even on low-end PC platforms. Combined with the process flexibility and ease of use of the management suite, NAVORI QL seriously leverages both the investment and operational costs of any Digital Signage project.
NAVORI QL MANAGER AND SERVER DEPLOYMENT

**NAVORI QL SERVER:** The application runs as a background service and stores its data in a Microsoft SQL database. NAVORI QL Players connect to the NAVORI QL Server to retrieve their media and schedules and send back status logs.

**NAVORI QL MANAGER:** Users connect to the NAVORI QL Manager via a web browser from any PC running Windows, Apple or Linux. This interface is both easy to learn and simple to use.

ALL NAVORI QL APPLICATIONS COMMUNICATE VIA THE STANDARD HTTP PROTOCOL. THE USE OF FULL DUPLEX HTTP COMMUNICATION MEANS SERVER AND PLAYERS CAN BE CONNECTED PERMANENTLY AND CONSUME A MINIMAL AMOUNT OF BANDWIDTH.

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**SYSTEM REQUIREMENTS**

**NAVORI QL SERVER**
- Windows Server 2008 or any Windows PC equipped with Microsoft IIS v7.5
- Microsoft SQL Server Express edition or higher
- 4 GB RAM

**NAVORI QL MANAGER**
- PC running any version of Windows, Mac or Linux
- Web Browser supported: Internet Explorer, Firefox, Safari, Chrome and Opera
- Microsoft Silverlight plug-in must be installed and functional on the management PC

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**HEADQUARTERS**

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